



Simplicity Group Pricing

Non-Promo Pricing – Free RSVP through June of 2025

Mailer Type	6,000 Pieces	7,500 pieces	10,000 pieces
Self-Mailer	\$ 0.7056	\$ 0.6966	\$ 0.6826
Wedding Full View	\$ 0.7374	\$ 0.7329	\$ 0.7283

The above Pricing includes the following:

- Postage
- RSVP Service and Hub Event Management Platform
- IPA List Upgrade

Promo Option 1 – Multi-Campaign Savings

- Savings based on qty mailed and campaigns mailed before end of June 2025.
- Savings are applied to gross invoice
- You can run 1 cycle of this promo

Promo	6,000 to 9,999	10,000 +
Campaigns 1-4	7.5%	15%
Campaign 5	15%	30%

Promo Option 2 – 20% Off

20% off on your first campaign only on non-promotion pricing. See pricing at the top of the page. Savings is applied to gross invoice.

Promo Option 3 - Guaranteed RSVP Promo

\$99.00 Per RSVP and 100% Guarantee

- Must follow LeadingResponse Seminar Success Guidelines
- Refund on missed RSVPs – For example... If 50 are purchased and 40 generated, then refund would be on the 10 missed. The refund would be \$990.00.
- LeadingResponse will use direct mail first and leverage FB Marketing if needed to target RSVPs.

FOR MORE INFORMATION CONTACT:

Scott Kasprzyk
Director of Partner Growth & Development

Email: Scott.Kasprzyk@leadingresponse.com
Phone: (813) 885-8236