



84 Faunce Corner Rd.
Dartmouth, MA 02747
www.tryplum.com

Wholesale Pricing

SEMINARS

QUANTITY PER MAILING: 5,000+

POSTCARDS

4x5.5 Full Color	\$0.44
3.666x8.5 Black & White Reply Card with Envelope	\$0.50
5.5x8.5 Full Color Postcard	\$0.52
5.5x8.5 Black & White Postcard	\$0.44
5.625x11 Jumbo Full Color Postcard	\$0.55
5.625x11 Black & White Jumbo Full Color Postcard	\$0.44

SELF-MAILERS

8.5x5.5 B&W - folds to 4.25x5.5	\$0.51
8.5x5.5 Full Color - folds to 4.25x5.5	\$0.52
8.5x11 Full Color Tri-Fold - folds to 3.66x8.5	\$0.57
8.5x14 Full Color - trifold to 4.75x8.5	\$0.56
8.5x11 Full Color - folds to 5.5x8.5	\$0.56
8.5x15.5 Full Color - trifold to 5.5x8.5 (BRC Tear Off)	\$0.74
8.5x17 Full Color - trifold to 5.5x8.5 (Non BRC Tear Off)	\$0.74
11x17 Full Color - Newsletter style - folds to 8.5x8.5	\$0.77
11x17 Full Color - 2 page Newsletter style - folds to 5.5x8.5	\$1.26

WEDDING STYLE PACKAGE

Agent's Choice of: Closed White Envelope With Live Stamp or Open Window Envelope With Indicia

8.5x5.5 Postcard Wedding Style	\$0.64
8.5x11 Full Color Wedding Style	\$0.63

LETTER STYLE

Agent's Choice of: Small window #10 envelope or Large window #10 envelope

8.5x11 Full Color Letter Style	\$0.58
8.5x14 Full Color Letter Style	\$0.58





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6000+ PIECES

For orders of 6,000+ add \$.01 for postcards & \$.02 for all other styles of mail.

LESS THAN 5,000 PIECES

4,000 - 4,999 - add .04 pp for all mailings
3,000 - 3,999 - Add \$.06 pp for all mailings
2,000 - 2,999 - Add \$.10 pp for all mailings
1,000 - 1,999 - Add \$.15 pp for all mailings
UNDER 1,000 - Request quote

TELEDIRECT

Up to 10,000 mailers: \$200.00
Over 10,000 mailers: \$250.00

SAMPLES

\$8 for each 25 (includes shipping)

INSERTS

For BOTH Wedding Style AND Letter Style - Agent's Choice of Bio Card, Tickets, or Reply Card (1 Free)
Additional inserts \$.06 each

ENVELOPES

Custom envelope printing \$.08 each
Paper upgrades:
Card Stock \$.04 each
100# paper \$.04 each

LANDING PAGES

1 Template Landing Page \$199
Customized URL's \$50
Template Landing Page Customized \$399 *

SPECIALTY LIST FILTERS

IPA - \$.03/ea
Net Worth - \$.04/ea
Verified Home Owner - \$.01/ea
Race Code - \$.01/ea
Ethnic Code - \$.03/ea
Active Investor - \$.04/ea
Other - Ask your marketer for details

FIRST CLASS MAIL

\$.14 per piece