

# 1 VERIFY!

Before you approve this proof, please read the copy carefully and completely. Check for spelling errors, omissions, and accuracy. Please double check that all dates, days of the week, locations, and phone numbers are correct.

# 2 CHANGES?

If any changes are required, please reply to this email with the required changes. We will send a new proof to you after we make the requested changes.

# 3 APPROVAL.

When you are satisfied and ready to approve this proof, please reply to this email and include the word "Approved" in the body of the email.

## TERMS & CONDITIONS

**The following terms and conditions shall govern all transactions between Plum Direct Marketing and the Client:**

- 1. Copyrights** - *The Client is liable for any copyright breaches on any content provided by the client to Plum Direct Marketing. The Customer shall indemnify and hold harmless Plum Direct Marketing from any and all loss, cost, expense, and damages (including court costs and reasonable attorney fees) on account of any and all manner of claims, demands, actions, and proceedings that may be instituted against Plum Direct Marketing on grounds alleging that the printing violates any copyrights, or any proprietary right of any person, or that it contains any matter that is libelous, obscene, or scandalous.*
- 2. Deadlines & Delay** - *Plum Direct Marketing cannot be held responsible for any delay, loss or damages caused by war, riots, civil disorder, fire, explosions, floods, strikes, lockouts, energy failure, accidents, breakage of machinery, national emergencies, zombies or the occurrence of any other unforeseeable contingency beyond the control of Plum Direct Marketing.*
- 3. Indemnity** - *Plum Direct Marketing cannot be held liable for any consequential damages including profits (or profits lost) due to any errors or omissions in printing.*
- 4. Ownership** - *All artwork including sketches, copy, images and all preparatory work developed by Plum Direct Marketing shall remain its exclusive property and no use of same shall be made, nor any ideas obtained there from be used, except upon compensation to be determined by Plum Direct Marketing and agreed in writing. These materials will not be sold or given to any other party. We reserve the right to distribute free samples of your work and use in our own advertising.*



# Your choice of an in office or digital appointment

I would like to personally invite you to a one-on-one consultation regarding your current investment position. **I appreciate your time, so you will receive a complimentary \$100 Texas Roadhouse or Carrabba's gift card.**

Also, in light of recent concerns about the COVID-19 virus, I am offering virtual appointments so that you can consult with me from the safety of your own home. If you choose to visit my office, know that my staff and I am taking extensive precautions to clean and sanitize our facility for your own safety and for the safety of our clients. These measures include frequently wiping down and disinfecting surfaces, diligently keeping at least 6 feet of space between all persons, providing hand sanitizer for guests, and ensuring that any office employees who think they may have symptoms stay home until we are absolutely certain that they can safely return to work.

Many people have watched their hard-earned retirement savings shrink considerably over the past few years. In today's uncertain financial environment, perhaps it's time to get a professional opinion on your current retirement plan. My name is Agent Name, CLU, CHFC and I am a highly experienced Financial Professional, offering you a Complimentary Retirement Check-up focused on boosting your income and building your wealth. There is absolutely no cost or obligation. Just for meeting with me, you will receive a \$100 Texas Roadhouse or Carrabba's Gift Card, I'm that confident I can help!!

## **Some of the topics we'll cover:**

- Receive a FREE Retirement Income Analysis. Prepare now to retire comfortably and rest assured you'll NEVER outlive your money!
- Retirement Income - Learn to grow your future income values by 6% PER YEAR!
- Find out which TOP Investment Companies offer an instant 7% bonus for rolling over your 401(K) or IRA and also Guarantee your principal against loss!
- Stuck in a low-paying investment? Learn how an UP-FRONT 7% BONUS can be applied towards any cash-out penalties and immediately get you back on track!
- Learn the secrets of how high-net worth investors SAFELY GROW their wealth!

*Get a Valuable Second Opinion from an Experienced Local Financial Advisor.  
Leave your pen at home! You will not be asked to sign anything, just come and listen.*



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I have reserved several dates and times for this complimentary offer. My RSVP staff will provide you with availability. Please call 800-XXX-XXXX today to secure your personal appointment date and time.

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